

SACD / Scam / ADAGP / DAILYMOTION

Press release

An historic agreement signed by Dailymotion and authors' societies (SACD, SCAM and ADAGP)

Paris, 18th September: Dailymotion, the video hosting website, has just signed an historic agreement with three authors' unions (SACD, SCAM and ADAGP).

Thanks to this agreement, the author societies will receive rights from Dailymotion for their work available on the Dailymotion website.

This agreement concerns cinematographic work, audiovisual documentaries and fictional works including audiovisual recordings of live shows (in the "official users" section and for official partners such as producers and the media) as well as graphic and plastic art (for the entire website).

This agreement is the first of its kind between authors' societies and a video hosting platform. It applies to the whole world.

"We are delighted to provide authors with licit distribution of their work to increasing numbers of web users who are curious and enthusiastic about creative work," said Pascal Rogard, General Director of the SACD.

"This agreement represents the beginning of a beneficial coexistence of legitimate respect for authors' rights and the fantastic distribution opportunities provided by the Internet for sharing their work and providing access to knowledge," commented Laurent Duvillier, General Delegate to the SCAM.

"We are happy and satisfied that graphic and plastic artists will be paid for the use of their work on the Internet," added Christiane Ramonbordes, General Director of the ADAGP.

"We are proud of this agreement; as the first video hosting website to sign an agreement of its kind, it positions Dailymotion as a natural ally for creative artists, providing fair payment for the presence of their work on our website. The fact that this historic agreement has been signed with French authors' societies reaffirms our choice to continue our international development using France as a solid foundation," concluded Mark Zaleski, Dailymotion's CEO.

To conclude, this agreement once again demonstrates that authors' rights and their collective management are perfectly compatible with the new means exploiting works on the Internet.

SACD for authors of living artwork, cinematographic fiction and the audiovisual fictional works
SCAM for authors of documentaries, reports, magazines, interviews, writers, translators, journalists,
videomakers and photographers
ADAGP for graphic and plastic artists
Dailymotion is the leading independent video hosting website in the world

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